

**WLUK-TV**  
**GREEN BAY, WI**

**FCC QUARTERLY ISSUES/PROGRAMS REPORT**

**QUARTER 1, 2017**

**JANUARY 1, 2017 – MARCH 31, 2017**

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**F.C.C. QUARTERLY ISSUES REPORT**

**Quarter 1, 2017**

**January/February/March 2017**

**FIVE ISSUES IDENTIFIED FOR WLUK-TV**

(Followed by Daily News Stories Summarized & Designated  
To Each Issue Identified This Quarter.)

1. **ECONOMY**
2. **JOBS & BUSINESS**
3. **GOVERNMENT ACCOUNTABILITY & INTERNATIONAL CONCERNS**
4. **CRIME/DRUGS & LAW ENFORCEMENT PROGRAMS**
5. **COMMUNITY ENGAGEMENT & HEALTH**

**WLUK-TV**  
**Issues & Programs FCC Report – Qtr 1, 2017**

**DESCRIPTION OF LOCAL NEWS PROGRAMS**

"Good Day Wisconsin"	Monday through Friday	4:30am – 9:00am
"Good Day Wisconsin"	Saturday	6:00am – 9:00am
"Good Day Wisconsin"	Sunday	6:00am – 9:00am
"FOX 11 News at 5PM"	Monday through Friday	5:00pm – 6:00pm
"FOX 11 News at 9PM"	Monday through Sunday	9:00pm – 10:00pm (Repeated 2AM-3AM)
"FOX 11 News at 10PM"	Monday through Friday	10:00pm – 10:30pm

**WLUK-TV**  
**QUARTERLY ISSUES/PROGRAMS REPORT**  
**DETAILED DESCRIPTION OF LOCAL PROGRAMMING**  
**January 1 – March 31, 2017**

WLUK-TV gave significant treatment to community issues while airing the following programs:

1. **"Good Day Wisconsin"** – Four-and-a-half hours of local morning news, Monday thru Friday, 4:30AM-9:00AM and co-anchored by Rachel Manek and Pete Petoniak and Emily Deem. On-site reports by Reporters Lauren Kalil, and Justin Steinbrinck.
2. **"FOX 11 News at Five"** - Local newscast aired Monday through Friday 5:00-5:30 p.m. It is co-anchored by Tom Milbourn and Michelle Melby as they report the first evening local news.
3. **"FOX 11 News at Nine"** - 9:00-10:00PM, Monday through Friday. This is Northeast Wisconsin's locally produced evening newscast. Co-anchored by Tom Milbourn and Michelle Melby.
4. **"FOX 11 News at Ten"** - 10:00-10:30PM, Monday through Friday. This is an additional half-hour News for Northeast Wisconsin's, locally produced. Anchored by Mike Murad and Michelle Melby.
5. **FOX 11 News at Nine on Saturday & Sunday** – Local evening newscast on Saturday & Sunday, 9:00-10:00pm, co-anchored by Mark Leland and Emily Deem.
6. **"Good Day Wisconsin Weekend"** - 6:00-9:00am is Northeast Wisconsin's local Saturday & Sunday morning Newscast, co-anchored by Emily Deem and Katy Kramer/Phil DeCastro. Lauren Kalil reports on-location.
7. **"On Special Assignment" AND "FOX 11 Investigates"**– Reporters Robert Hornacek and Mark Leland provide special detailed reports within FOX 11 Newscasts concerning current community issues.
7. **Special Programs** – One-time only special programs such as Political Debates, FOX News Alerts, Presidential News Conferences, TownHall Meetings, Senate Debate.
8. **FOX News Sunday** – Weekly program discussing U.S. and International News hosted by Chris Wallace.
9. **Public Service Announcements** – Local, on rotation, throughout day. The station broadcasts local and national public service announcements of varying lengths throughout the broadcast day. Many of the local PSAs are part of campaigns, such as Suicide Prevention, Teen Bullying/Abuse Help, American Heart Assoc., Breast Cancer Prevention, Helping the Homeless, Recycling, Golden Apple Awards, military & veterans campaigns.  
Local PSA's announce to the public that FCC Children's Report for WLUK-TV is open to inspection during regular business hours, Monday thru Friday, at 787 Lombardi Ave, Green Bay WI. Two PSA's per month are aired on WLUK-TV.

# WLUK-TV ISSUES/PROGRAMS-QTR 1, 2017

FOX Network PSA's focus on broad societal issues such as education, drug use, reading, etc., which feature the leading stars of FOX delivered in an interesting format.

WBA PSA's are produced by Wisconsin Broadcasters Assn. and focus on issues of interest to viewers in WI, i.e. Health & Medical News, Technology, Travel, Consumer Reports & Product Analysis, and Environmental concerns.

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## WLUK-TV FCC Issues & Programs Report – Qtr.4, 2017

### DESCRIPTION OF NEWS REPORTS APPLICABLE TO ISSUES IDENTIFIED THIS QUARTER

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In the 4th quarter of 2017, WLUK-TV aired extensive programming that addressed many areas of concern and interest to residents in the Northeast Wisconsin television market. Below is a list of the five major issues identified this quarter. Sample programming aired pertaining to each of the issues follows in this report.

1. **ECONOMY**
  2. **JOBS & BUSINESS**
  3. **GOVERNMENT ACCOUNTABILITY & INTERNATIONAL CONCERNS**
  4. **CRIME/DRUGS & LAW ENFORCEMENT PROGRAMS**
  5. **HEALTH & COMMUNITY ENGAGEMENT**
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### WLUK-TV FCC ISSUES/PROGRAMMING REPORT January 1 – March 31, 2017

#### ECONOMY

<u>DATE</u>	<u>TIME</u>	<u>NEWS TITLE</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
MON 1/23	9:00-10PM	FOX11 NEWS AT NINE	2:00Min.	<b>Referendums</b> <b>Ben Krumholz</b> - A week after <u>holding a public input session</u> , the Green Bay Board of Education quickly agreed on the referendum questions it wants to present to voters in April. "I think this really represents a needs-based referendum as opposed to adding things that people would look at as luxury items," said Brenda Warren, the school board president. <u>The first referendum</u> question is for \$68.25 million. Of that, \$25.8 million would be used to rebuild Baird Elementary School, increasing its capacity by 204 students. Another \$19.5 million would be used to add classrooms to Eisenhower, Martin, Red Smith, Sullivan and Danz schools. The rest of the money would go to new, secured entrances at seven other schools: Doty, Jackson, Jefferson, Keller, King, Wequiock and Wilder. Five other schools, Webster, Washington, East High, Edison, and John Dewey Academy of Learning would also receive renovations. <u>The second referendum</u> question asks taxpayers if the school board can exceed its revenue limit by \$16.5 million each year for the next 10 years. Without this referendum question passing, Warren says the district would likely have to make \$18 million in cuts to this year's budget. District leaders say expiring debt means the referendum requests will not raise the tax rate. The district plans to hold informational sessions over the next two months to answer any questions voters ask.

WLUK-TV ISSUES/PROGRAMS-QTR 1, 2017

<u>DATE</u>	<u>TIME</u>	<u>NEWS TITLE</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
MON 1/23	5:00-6:00PM	FOX11 NEWS AT FIVE	1:25 Min.	<b>Job Fair in Packers Tiletown</b> <b>Courtney Ryan</b> – On Monday Hinderland held a job fair with the goal of almost doubling the business' downtown Green Bay work force. It is looking to hire about 40 people for various positions at the new brewery in the Packers' Title District. "Everyone is excited to get over there and start working," said owner, Bill Tressler. The job fair will toninue Tuesday from 10AM to 2PM at its downtown location.
MON 1/23	9:00-10PM	FOX11 NEWS AT NINE	1:40Min.	<b>Printing Super Bowl Program</b> <b>Nicholas Dettmann, West Bend Daily News</b> – A Wisconsin plant in Lomira, WI rushed to print and deliver the Super Bowl Programs. Workers on the manufacturing line at Quad/Graphics didn't have time to sulk after the Green Bay Packers' 44-21 loss to theAtlanta Falcons in the NFC Champonship game on Sunday. They had to complete their assignment in less than 24 hours—print the Super Bowl Programs. Quad/Graphics has been printing the keepsake for more than 20 years. This year it is 292 pages—full color. Also included are stories about the site of this year's Super Bowl between the Falcons and the New Englad Patriots. Bob Lang oversees the production process. "It's controlled chaos."
TUE 2/07	5:00-6:00PM	FOX11 NEWS AT 5PM	1:30Min.	<b>5% Cut to UW Tuition</b> <b>Courtney Ryan</b> - Ahead of his state budget address, Governor Scott Walker unveiled his plan to cut tuition to the Univerity of Wisconsin System by 5 percent. The Governor's budget would continue the tuition freeze for another year and apply the 5 percent cut in the budget's second year. This will save students an average of \$360/year. Walker would then backfill the lost revenue with a \$35 million grant for the system. "Wisconsin is a leader in quality education, we should also be a leader when it comes to affordable education," Walker said. Separate from the \$35 million, Walker's plan calls for giving more than \$100 million to the UW System over the next two years. UW-Green Bay Chancellor Gary Miller said the investment comes as universities are still reeling from the \$250 million cut in last budget cycle.
MON 3/06	5:00-6:00pm	FOX11 NEWS AT 5PM	1:25Min.	<b>Gas Prices Jumping</b> <b>Ben Krumholz</b> - Northeast Wisconsin drivers are dealing with a springtime jump at the pump. According to GasBuddy, the average price of a gallon of gas in the Green Bay area rose 6.5 cents last week, to \$2.29 as of Sunday. In the Appleton area, gas went up 5.4 cents per gallon to \$2.25. Analysts say the jump was expected. "Last Wednesday's weekly report from the Energy Information Administration provided some energy for the storms to develop at gas pumps based on a weak showing in crude oil inventories -- barely increasing as supply and demand finally sees more balance, pushing oil prices higher," Patrick DeHaan, senior petroleum analyst for GasBuddy.com said. "Motorists should expect to see a more sustained upward trend at the pump through Memorial Day, but thankfully the seasonal rise could still be less severe than what we've seen in prior years."

**JOBS & BUSINESS**

TUE 1/24/17	5:00-9:00AM	GOOD DAY WI	1:30Min.	<b>Meijer Hiring 600 workers</b> <b>Emily Deem</b> – Meijer Retail is hiring a total of 600 people to staff its new stores in Howard, WI and Escanaba, Michigan. The retailer says positions available range from clerks and cake decorators to customer service, cashiers, receiving department employees and meat cutters. Meijer says employee benefits include store discounts, health insurance and retirement plans. To apply, visit the jobs page on Meijer's website and search "Howard" or "Escanaba." Both stores are expected to open in Spring 2017.
THU 2/02	5:00-6PM	FOX11 NEWS AT FIVE	5:50Min.	<b>GreenBayPackers Success</b> <b>Mark Leland</b> -- Packers football is alive and well-- and we're not just talking about on the field. As a business they are winning. "Without question it's a business. The NFL has really always been a business," said Kevin Quinn, dean of the school of business at Saint Norbert College, and an authority

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on the dollars and cents of professional football. Back in 1994 NFL national shared revenue accounted for 70 percent of the Packers overall revenue. Since then overall revenues have soared more than 500 percent. Last year the Packers reported record profits, but at the same time national shared revenue dropped to 55 percent of the total revenue. That means more money is coming from sources like the Packers' restaurant, the team's pro-shop, the Packers Hall of Fame, stadium tours and from events at Lambeau Field.

- MON 3/06 4:30-9AM GOOD DAY WISCONSIN 5:20Min. YMCA Renovation**  
**Lauren Kalil** - It's been just under a year since the downtown Green Bay YMCA began its \$13 million renovation project. Phase 2 is finally complete and most of the facility is open and ready for members to test out some new equipment. FOX 11's Lauren Kalil was live there this morning giving us an inside look at the updates that have been completed. Upon completion of phase 3, the YMCA has added a 3 story atrium, group exercise studio, youth activity center, family adventure center, new family locker rooms and a yoga studio. They have also added a second level cardio room. Phase 3 of the project is expected to be completed by May 1st. It includes work to the gym and track plus adding another group exercise studio.
- TUE 3/14 5AM-9:00AM Good Day Wisconsin 2:00Min. Hinterland Opens in April**  
**Courtney Ryan** – Construction in the Packers' Titledown District in Ashwaubenon is making progress. Among the three anchor buildings being built on the east end of the development, one is getting ready to open next month. Owner Bill Tressler said work on the Lombardi Ave. brewery is almost complete. "It is a little bit different operation, we've added new services including a lunch service every day, and we are open on Sundays."
- MON 3/06 7-8:00AM GOOD DAY WISCONSIN 2:25Min. Avoiding Scams**  
**Rachel Manek** – Kevin Klug, Secure Retirement Solutions shared advice on how taxpayers can avoid current scams. One of the most dangerous is the scam targeting payroll in school districts, nonprofits & even large corporations. Scammers send out fake emails to human resources employees pretending to be a high-level corporate employee. They ask for W-2 info., social security numbers, DOB & home addresses. Taxpayers can protect themselves by recognizing Phishing Scams, change your password often, do not give out SS #. Contact authorities at the IRS.

### **GOVERNMENT ACCOUNTABILITY & INTERNATIONAL CONCERNS**

- TUE 1/03 9:00-10PM FOX11 NEWS AT NINE 1:25Min. Tough Issues for Legislature**  
**Courtney Ryan** - Inauguration day at the Wisconsin State Capitol means, "there are lot of big problems that we want to tackle," said Assembly Speaker Robin Vos (R-Rochester). Vos said one of his priorities is finding a long term solution for transportation funding, which is facing a one-billion dollar shortfall. Plus the legislature needs to look at funding for public education, something Democratic State Senator Dave Hansen says is also a priority for him. Hansen said while the Republicans have control over the Assembly and the Senate, he'd like to see both parties work together this session to accomplish more. State Representative John Nygren told FOX 11 he'd like to see more done to address the opioid problem, probably the biggest issue. Local officials & local schools boards have brought it to me as a major focus," explained Nygren. Governor Walker will outline his agenda for the state during his State of the State Address on January 10th.
- TUE 1/10 8:00-8:30PM FOX NEWS SPECIAL 30Min. President's Farewell Address**  
**President Barack Obama's Farewell Address to the Nation** aired live from the White House.
- SUN 1/29 10:30-11PM SINCLAIR SPECIAL REPORT 30 Min. Rise of Terrorism-Holy War**  
Documentary exploring ISIS' war with Christianity, world leaders' blind eye to Jihad, and focusing on our Security. Segment 1: Segment explored the background of ISIS attacks on Christianity in the West. Plus the Muslim attacks on Christians in Egypt spiraling out of control. And where is the

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outrage by Muslims in the USA and the world? Segment 2: Are World Leaders turning a blind eye to Jihad? Is Open Migration Policy the "new normal"? Segment 3: "Self Defense". How to protect yourself in case of an attack. Can we prevent terrorism, by enhancing our security status? Let's look at the Israeli Secret Intelligence Service to learn more for our own security.

- TUE 1/31**     **7:00-7:22PM**     **FOX NEWS SPECIAL**     **22 Min.**     **Supreme Court Nominee**  
President Trump spoke tonight on his selection for Supreme Court nominee, Neil Gorsuch.
- SAT 2/4**     **9:00pm** **FOX 11 NEWS**     **2:30Min.**     **SEN. JOHNSON VISITS GREEN BAY AREA.**  
**Brittany Ford** -- U.S. Sen. Ron Johnson mingled with Republican party supporters in Allouez Saturday. Johnson shared his thoughts on the political changes taking place in Washington. On the top of the list, President Donald Trump's Supreme Court nominee is Neil Gorsuch. That's what I'm looking for in a judge. " explained Johnson. Democratic Sen. Tammy Baldwin criticized the nomination, stating, "I have a number of concerns and questions about his deeply troubling record, particularly his rulings against disabled students, against workers, and against women's reproductive health care."
- MON 2/27**     **5:00PM**     **FOX 11 News at Five**     **2:00Min.**     **WI Superintendent Candidates**  
**Ivan Moreno, Associated Press** – Lowell Holtz, candidate for Wisconsin's top education job, said Monday he's unsure he did anything wrong when he sent campaign-related an email last year using his public school district account. Wisconsin law forbids the use of government resources for political campaigns. He made the comments about the mail after the first head-to-head forum with incumbent State Superintendent Tony Evers since both advanced from last week's primary election. Evers said Holtz should be investigated and held accountable if he broke the law, noting that he, too, came under scrutiny in 2009 for sending a campaign email during work hours. Evers said he "learned a lesson" with the \$250 fine he paid.
- The race for state superintendent has been a feisty one so far. In addition to the dispute over email, Holtz was accused of trying to bribe another candidate to drop out of the race before the primary election -- a charge Holtz has denied.
- THU 3/2**     **5:00-5:30pm**     **FOX11 NEWS AT FIVE**     **1:45Min.**     **Bill combats Opioid Addiction**  
**Ben Krumholz** - Wisconsin lawmakers took up a package of bills to combat opioid addiction on Thursday, two months after Gov. Scott Walker declared opioids a crisis and called a special legislative session to pass the proposals. Republican Rep. John Nygren crafted 11 bills based on recommendations from the governor's opioid task force. The package includes proposals that would grant legal immunity to people who overdose, allow school workers to administer overdose antidotes to students and require the University of Wisconsin System to open a school where high school addicts can continue their education during recovery. Other measures would allocate \$5.5 million more over the next two years for treatment programs and four additional state drug agents. He expects all 11 bills will pass by April. Nygren, of Marinette, has become the face of the Legislature's efforts to stop opioid addiction. His daughter, Cassie, has struggled with a heroin addiction for years.

### **CRIME/DRUGS & LAW ENFORCEMENT PROGRAM**

- TUE 1/03**     **9:00-10PM**     **FOX11 NEWS AT NINE**     **1:25Min.**     **Tough Issues for Legislature**  
**Courtney Ryan** - Inauguration day at the Wisconsin State Capitol means a lot of photo-ops, and hand shaking, but there are a lot of big problems to tackle. State Representative John Nygren told FOX 11 this session he'd like to see more done to address the opioid problem. The opioid is probably the biggest issue - local officials and local schools boards have brought it to me; it continues to be a major focus," explained Nygren. Governor Walker will outline his agenda for the state during his State of the State Address on January 10th.

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**MON 2/06 5:00-6:00pm FOX11 NEWS AT FIVE 2:00Min. FOX 11 Investigates: Robert Hornacek** - As more police departments in Northeast Wisconsin move towards body cameras, there are more issues popping up. Appleton Police Captain Todd Freeman showed FOX11 how his body camera works. After an incident, the video is uploaded to a secure website by an app on the officer's phone. But Olm says cameras aren't perfect, "Sometimes you miss things that have evidentiary value". Appleton will spend \$500,000 over five years on the program.

In Green Bay, it's a different story. "I think body cameras are a great idea," said Green Bay Police Chief Andrew Smith. "But last year, Smith put plans to buy body cameras on hold due to the expense.... \$1.2 million to outfit patrol officers with body cameras. Body cameras do have a place, especially when it comes to holding police officers accountable for their action. Smith would like to see the state provide guidelines on issues surrounding body cameras before his department spends the money.

**FRI 2/24 FOX11 NEWS AT FIVE 2:00Min. Immigration Discussion – GB Police Ben Krumholz** - Father Ken DeGroot hoped to ease the concerns of the Green Bay area's Hispanic community, a group he has preached to and become friends with starting in the early 1990s, by organizing a gathering in the GB community Center. DeGroot co-founded the Hispanic resource center Casa Alba Melanie, which teamed up with Green Bay Police to organize a night of discussion about immigration issues. "We want to reduce the fear," said Captain Kevin Warych of the Green Bay Police Department. Media was not invited into the discussion, because organizers said cameras might scare people away. Green Bay Police Chief Andrew Smith tells FOX 11 the meeting lasted more than two hours and more than 300 people were in attendance. "Tonight's event is really to address these issues and to show them the role of immigration/deportation is not the role of the Green Bay Police Department. It's the role of the federal government," said Warych. President Trump signed executive order on immigration enforcement last month, allowing local law enforcement to essentially double as immigration agents. Chief Smith said the department will continue to operate under its current immigration policy until a law is passed requiring the department to act differently.

**SAT 3/25 9:00-9:30PM FOX11 NEWS AT NINE 1:45Min. K-9 Programs Birttany Ford** – A local charity is helping law enforcement department fund K-9 Programs. Karl Zeitler donated money to specifically help the Marinette Police Department. Matt Borths is a K-9 handler working with the Marinette Police staff. The donation by Zietler enables them to maintain their training programs and purchase merchandise used in the training programs.

**COMMUNITY ENGAGEMENT & HEALTH**

<u>DATE</u>	<u>TIME</u>	<u>NEWS TITLE</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
TUE 1/03	9:00-10PM	FOX11 NEWS AT NINE	1:25Min.	<b>Tough Issues for Legislature</b> <b>Courtney Ryan</b> - Inauguration day at the Wisconsin State Capitol means a lot of photo-ops, and hand shaking, but "There are lot of big problems that we want to tackle," said Assembly Speaker Robin Vos (R-Rochester). Vos said one of his priorities is finding a long term solution for transportation funding, which is facing a one-billion dollar shortfall. Vos added the legislature also needs to look at funding for public education, something Democratic State Senator Dave Hansen says is also a priority for him. Hansen said while the Republicans have control over the Assembly and the Senate, he'd like to see both parties work together this session to accomplish more. State Representative John Nygren told FOX 11 this session he'd like to see more done to address the opioid problem. The opioid is probably the biggest issue - local officials and local schools boards have brought it to me; it continues to be a major focus," explained Nygren. Governor Walker will outline his agenda for the state during his State of the State Address on January 10th.

**MON 1/23 9:00-10PM FOX11 NEWS AT NINE 1:45Min. VoterReferendums**  
**Ben Krumholz** - A week after holding a public input session, the Green Bay Board of Education quickly agreed on the referendum questions it wants to present to voters in April. The first referendum question is for \$68.25 million. Of that, \$25.8 million would be used to rebuild Baird Elementary School, increasing its capacity by 204 students. Another \$19.5 million would be used to add classrooms to Eisenhower, Martin, Red Smith, Sullivan and Danz schools. The rest of the money would go to new, secured entrances at seven other schools. The second referendum question asks taxpayers if the school board can exceed its revenue limit by \$16.5 million each year for the next 10 years. The district plans to hold informational sessions over the next two months to answer any questions voters might have.

**THU 1/26 9:00-9:30PM FOX 11 News at Nine 1:43Min. Expanding the NEW Zoo**  
**Ben Krumholz** – Animals at the Northeast Wisconsin Zoo are expecting new digs, visitor amenities, and neighbors as part of a new 75-page master plan. “What we would really like to do is make this the regional destination for adventure, education, and conservation,” said Neil Anderson, the NEW Zoo’s director. To do that, county officials combined the zoo, adventure park, and Reforestation Camp into one master plan....\$30-million worth of projects to complete in the next 20 years. “Make this a year-round destination,” said Brown County Executive Troy Streckenbach. The zoo plans to rely mostly on fundraising, similar to how it executed its last master plan, developed 16 years ago.

**MON 2/06 10-10:30PM FOX11 NEWS AT TEN 1:40Min. NASA Scientists**  
**Alex Ronallo** - A group of area 5th and 6th graders are proving their science skills are out of this world. The Horizons Elementary School students are learning a hands-on lesson in the scientific method. “We’ve been trying to research data that will help us show that our answer is true,” 5th grader Annika McDonald told FOX 11 News. The students are helping NASA scientists research through the GLOBE Program. The program aims to help people understand Earth Systems and Global Environment. NASA has data for temperatures above the clouds, but that’s only part of the puzzle. “What they want to know is all the data from surface temperature below the clouds,” explained program tutor Zachary Starkey. The student scientists have gathered that data locally. This is part of the YMCA and Horizons’ 21st Century After School Program. Horizons was one of 13 schools in the country, out of eight states to be chosen to participate in this program with NASA. “This is very exciting for the kids to be able to have this opportunity to talk with NASA scientists, to work directly with NASA,” said Stephanie Johnson the YMCA 21st Century After School Program Coordinator. The students will also put together a video of their work from the last several months.

**SUN 3/12 9:00-9:30PM FOX11 NEWS AT NINE 1:40Min. Horses4Heroes**  
**Birttany Ford** – In Brown County, Moonlit Meadows Performance Horses is making a difference for veterans battling PTSD when they return from Europe. Tim Brewer is a vet in Mishicot who has embraced the Horses4Heroes program. Mandi Minsheski Stable Owner, said it gives back to the community because the vets find a new purpose in life.

**WED 3/29 5:00-6:00PM FOX11 NEWS AT FIVE 1:45Min. Area Vietnam Vets**  
**Ben Krumholz** - Appleton-area veterans, Joe Wilharms-Robert Boettcher-Lloyd Wettstein, gather for beers regularly at McGuinness's Irish Pub, but they had no idea this week's drinks were being enjoyed on National Vietnam Veteran's Day. President Donald Trump signed the Vietnam War Veterans Recognition Act into law on Tuesday, making March 29th National Vietnam Veteran’s Day. Veterans at McGuinness’s agree the new day is likely an attempt to make up for how service members were welcomed home decades ago. “Nobody cared & nobody really wanted to know it, even your closest friends,” said Wilharms. “A lot of them will not acknowledge it, because we've been put in a corner for so long, but way

down inside, it means something,” said Wilharms. The meaning might be different for each service member.

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**ADDITIONAL NEWS PROGRAMS – QTR 1, 2017**

**“FOX News Sunday”**

**January 1, 2017 - March 31, 2017**

**Jan 1**

**Israel** - Sen Tom Cotton (R-AR), Armed Services Committee/Select Intelligence Committee  
**Supreme Court** - Leonard Leo, Trump Transition Supreme Court Advisor  
**Economy** - Austan Goolsbee, Former Obama Economic Advisor  
Steve Moore, The Heritage Foundation/Fox News Contributor

**Jan 8**

**Trump Administration** - Reince Priebus, Incoming WH Chief of Staff/RNC Chairman  
**Russian Hacking** - Rep Devin Nunes (R-CA), Chair, Intelligence Committee

**Jan 15**

**Trump Administration** - Mike Pence, Vice President-Elect  
**CIA/Exit Interview** - John Brennan, CIA Director

**Jan 22**

**Trump Administration** --Reince Priebus, White House Chief of Staff  
**Congress/GOP Agenda** - Mitch McConnell (R-KY), Senate Majority Leader

**Jan 29**

**Trump Administration** - Kellyanne Conway, Counselor to the President  
**Trump/Senate Dems Agenda** - Dick Durbin (D-IL), Senate Minority Whip

**Feb 5**

**Trump Administration** - Vice President Mike Pence  
**Trump/SCOTUS Pick** - Sen Dianne Feinstein (D-CA), Ranking Democrat Judiciary Committee  
**Super Bowl LI** - Robert Kraft, Patriots Owner

**Feb 12**

**Immigration Order/Foreign Policy** - Stephen Miller, Assistant to the President and Senior Advisor to the President for Policy  
**Immigration Order/Foreign Policy** - Sen Ben Cardin (D-MD), Foreign Relations Committee Ranking Member

## Feb 19

**Trump Administration** - Reince Priebus, White House Chief of Staff

**Trump Administration** - Rush Limbaugh, Host, "The Rush Limbaugh Show"

## Feb 26

**Trump Administration/Trump Address to Congress** - Corey Lewandowski, Former Trump Campaign Manager/Founder, Avenue Strategies

**NGA Winter Meeting/Trump Administration**

Gov Scott Walker (R), Chairman, Republican Governors Association

Gov Terry McAullife (D), Chairman, National Governors Association

## March 5

**Trump Administration/Russia** - Gary Cohn, White House Chief Economic Advisor/National Economic Council Director

**Trump Administration/Russia** - Sen Chris Coons (D-DE), Judiciary Committee/Foreign Relations Committee

## March 12

**Budget/Health Care** - Sen Tom Cotton (R-AR), Intelligence Com./Armed Services Committee

**Health Care** - Rep Jim Jordan (R-OH), Co-Founder, House Freedom Caucus

## March 19

**Budget/Health Care** - Paul Ryan (R-WI), House Speaker

**Russia/Wiretap** - Rep Devin Nunes (R-CA), Chairman, Intelligence Committee

## March 26

**Health Care/Tax Reform** - Reince Priebus, White House Chief of Staff

**Health Care** - Rep Jim Jordan (R-OH), Co-Founder, House Freedom Caucus

**Iraq/ISIS** - Haider al-Abadi, Iraqi Prime Minister

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WLUK -TV  
1st Quarter 2017

### "Full Measure with Sharyl Attkisson"

"Full Measure" is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on

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government abuse and misdeeds. "Full Measure" is produced by Sinclair and airs nationally on stations of Sinclair Broadcast Group. WLUK airs the program Sundays at 8:30am and 10:30pm. The program also streams live on all Sinclair websites including right here on Sundays at 9:30 a.m. ET.

Jan1	Maine Welfare The governor on his plan to revise welfare in Maine.	Firefighters out west on a bad season and lack of funding	FBI hackers, how the agency may be missing a chance to hire the best hackers.
Jan8	Obamacare. A look at the collapse and change	Thuman Russia Scott on how Russians perceive the US after election	China the problem pending the new admin
Jan15	Terror Threat We ask key Obama intelligence figures what threats lie ahead for a new Trump administration	Exit Strategy/ Why the outgoing admin is making it tough for the new one	Coal/Fletcher/ Trump made promises, can he deliver jobs
Jan22	Sanctuaries/ How the admin will handle the sanctuary cities	Kaliningrad a look at where Putin puts his might	Pulse/ opinions from a Texas barbecue joint

Jan29	Legal Fees: case where the government managed to turn four dollars' worth of unauthorized phone calls into a ten million dollar bill for taxpayers	Populism/Thuman/ the growth in Europe	Trumpcare/ Sen. ( be
Feb5	Bankers Gone Bad Big banks have paid tens of billions of dollars to settle state and federal fraud investigations, yet not one top bank executive was prosecuted.	Sanctuary Showdown/ new administration threatens cities	Viagra how the pc blind
Feb12	SexEd how the price of tuition at some schools leads some students to prostitution	Syrian Amb an interview with the former US ambassador	Debt On the eve of inauguration, we take Debt really is.
Feb19	VA Whistleblower allegations in a lawsuit against a V-A contractor getting taxpayer millions, but accused of cheating our vets.	Vaccine Study  President Trump breathed new life into an old controversy when he recently suggested he might form an independent scientific commission to	Saudi view A Saudi billionaire and new outreach

WLUK-TV ISSUES/PROGRAMS-QTR 1, 2017

		investigate vaccine safety	
Feb26	Sum of Knowledge from fake news to manipulation on the web a look at who and how you're being influenced		Police Backing Will the police find president in Trump
March5	Talc can the bathroom standby be dangerous?	Terror interview with Sen Ron Johnson	St. Louis Football league teams, talk
March12 Thuman	Sanc Cities Miami changes stance in light of threats to lose federal funding	Dark Web an FBI expert talks about how the dark web works	

**The Right Side With Armstrong Williams**  
**WLUK-TV**  
**Quarter 1, 2017**

**“The Right Side with Armstrong Williams” is a weekly half-hour political and current events interview program. This program has timely interviews with important government, political and community leaders. This program airs Sundays at 11:00pm and 4:00am.**

**Sunday, January 1**

Show #1617

Celebrating My Mother’s 90th Birthday: Armstrong celebrates the life of his mother, Thelma Williams. Poised with grace, humility, wisdom and nearly a century of living, her presence has been a blessing not only to her family but to everyone she meets. Guests include Civil Rights Attorney Benjamin Crump, Pastor & Gospel recording artist Shirley Caesar, and Pediatric Neurosurgeon Dr. Ben Carson.

**Sunday, January 8**

Show #1648

Respecting Our Women: Denise Rolark-Barnes, Publisher, Washington Informer, and Dr. Wendy Osefo, Professor, John Hopkins University, discuss women issues in today’s society.

**Sunday, January 15**

Show #1650

The State of National Security: Frank Gaffney, Founder & President, Center for Security Policy, discusses his views on our National Security.

## WLUK-TV ISSUES/PROGRAMS-QTR 1, 2017

### **Sunday, January 22**

Show #1649

A Tribute to David Modell: Dr. Ben Carson, and Doyle Mitchell, President, Industrial Bank, share their memories of David Modell.

### **Sunday, January 29**

Show #1700

The Future of HBCU's: Lezli Baskerville, President, NAFEO and Elroy Sailor, Co-Founder, J.C. Watts Companies, discuss the status of HBCU's.

### **Sunday, February 5**

Show #1652

Preparing Your Finances in 2017: Linda DeMarlor, President, TaxMasters, Inc., and Joseph Leitmann-Santa Cruz, Associate Director, Capital Area Asset Builders, discuss preparations for financial success in 2017.

### **Sunday, February 12**

Show #1701

The Joy of Wine: Selena Cuffe, CEO, Heritage Link Brands, and Cathy Huyghe, Wine Columnist, FORBES, discuss the increased popularity of wine.

### **Sunday, February 19**

Show #1702

Trump Periscope: Attorney Larry Klayman, and Bruce Fein, discuss their views of President Trump

### **Sunday, February 26**

Show #1799

African Civilization: An Untold Story: Dr. Henry Louis Gates discusses his PBS program "Finding Your Roots," where he traces the family history of influential people & also shares information on another program – "African Civilization: An Untold Story."

### **Sunday, March 4**

Show #1798

Governor Eric Greitens: Missouri Governor Eric Greitens discusses the role of government and accountability.

### **Sunday, March 12**

Show #1705

Secretary of HUD Dr. Ben Carson: A dialogue with Dr. Ben Carson, the new Secretary of HUD.

### **Sunday, March 19**

Show #1703

America's Business Climate Doyle Mitchell, President of Industrial Bank, Ambassador C. Boyden Gray and Donohue Peebles, President of Peebles Co., discuss the business climate from an owner's perspective.

**Sunday, March 26**

Show #1706

Trump's Impact on Small Business: Radha Herring, Broker, Watermark Real Estate Group, and John Cassidy, President, Duplicates Ink discuss the Trump administration's policy on small businesses.

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**WLUK FOX 11 Community Outreach – Qtr 1, 2017**  
**Green Bay, Wisconsin**

**WLUK FOX 11 NEWS SPRING INTERNS**

\* Kia Murray – Junior at University of Wisconsin-Green Bay, Communications and Political Science Studies. February 10-April 10 (Work on Fridays, 9-5:30pm)

/Bill Kiefer, Assistant News Director, WLUK FOX 11 NEWS

**WLUK FOX 11 NEWS JOB SHADOW**

\*Taylor Miller – Freshman at University of Wisconsin Whitewater on March 22, 2017.

Toured FOX 11 Newsroom and followed a reporter interviewing and writing news story.

\*Alex Willher, Sophomore at New London High School on March 15, 2017.

Spent time with Patrick Powell and Phil DeCastro, FOX 11 Weather Office.

\*Caire Rotherham, Senior at Notre Dame H.S. on February 22, 2017.

Toured FOX 11 News and Production. Talked with Associate Producer and reporter.

/Bill Kiefer, Assistant News Director, WLUK-TV FOX 11, GreenBay, WI

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**WLUK FOX11 COMMUNITY OUTREACH**  
**ANCHORS, REPORTERS SPEAKING/TOUR ENGAGEMENTS**  
**QTR 1, 2017**

1. January 13, 2016 - FOX 11 participated in "Find Your Inspiration", a program from the Greater Green Bay Chamber. Thousands of eighth grade students visited with reporters at the FOX 11 booth and learned about careers in TV, while other students checked out the FOX 11 Storm Chaser, parked outside.
2. Saturday, January 21, Tom Milbourn hosted Doctors in Recital (a fundraiser for CASA of Brown County) at the Weidner Center for the Performing Arts in Green Bay.
3. January 25, Pete Petoniak visited Sevastopol School in Door County to speak to 90 students in Grades 3 thru 5 about meteorology and careers and staying safe in severe weather.
4. Thursday, January 26, Donna Fischer gave a station tour for four girl scouts from GreenBay Area.
5. January 31 Pete Petoniak visited Badger Elementary School in Appleton to speak to 20 3<sup>rd</sup> grade students & teachers about meteorology & how to stay safe in severe weather.

## WLUK-TV ISSUES/PROGRAMS-QTR 1, 2017

6. Saturday, February 4, Pete Petoniak, Patrick Powell, and Phil DeCastro worked the FOX 11 booth at the Einstein Project's Science Expo in Green Bay. 4,000 families attended.
7. February 7, Pete Petoniak and Rachel Manek, co-hosts of Good Day WI, emceed the Green Bay Honor Band at the Weidner Center in Green Bay. A total of 300 students participated and 1,000 parents and relatives watched the concert. Students in grades 6 through High School performed. The students were chosen by their teachers. Each band performed selections that they had rehearsed for six weeks.
8. February 8 Pete Petoniak visited students at Eisenhower School in Green Bay to talk about meteorology and conduct experiments.
9. February 15 Pete Petoniak visited students at Abrams Elementary School to talk about weather, conduct experiments, and answer weather questions.
10. Saturday, February 18, Tom Milbourn and Rachel Manek hosted JDRF's Celebrity Gala in Appleton. On Sunday, February 26, Emily Deem hosted the Mr. Titledown Competition in Ashwaubenon, WI.
11. February 21, Dan Spangler, WLUK Marketing Director, discussed television promotion and sales careers with 6 students from Appleton North High School. They toured WLUK studio and news operation.
12. March 2, Pete Petoniak visited 20 3<sup>rd</sup> graders at Roosevelt School in Neenah to talk about meteorology, conduct experiments, and talk about staying safe in severe wtr.
13. March 7, Pete Petoniak spoke to students from Holy Cross School, Green Bay. He demonstrated how the green screen works for weather forecasts on-air, and toured the studio and production facility with the students.
14. Wednesday, March 8, Tom Milbourn and Michelle Melby visited with six teachers and one teaching team in their classrooms as a part of nominations for Greater Green Bay Chamber's Golden Apple Awards.
15. March 8 Pete Petoniak had students from Holy Cross School visit the station to get a tour of news and the studio and learn how a newscast comes together.
16. Thursday, March 9, Emily Deem hosted a "Mock Interview" at Franklin Middle School in Green Bay. This was part of career day.
17. Saturday, March 11, Emily Deem emceed Valley Vintage Fashion Show, in Appleton WI
18. March 21 Pete Petoniak visited students at Janet Berry School, Appleton WI to talk about meteorology and conduct experiments and answer questions.
19. March 27 Todd Ziegler, WLUK General Sales Manager, took 2 students from Fox Valley Lutheran High School on a station tour and career discussion. Nathan Rickert and Jonah Nogar are members of the FVL Young Business Group and interested in Broadcast TV and Video Production and Digital (WB) opportunities.
20. March 28 Pete Petoniak visited 100 students at Meadowbrook School, Howard WI to talk about meteorology and conduct experiments and answered questions.

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/COMMUNITY OUTREACH cont'd

### **FOX 11 COMMUNITY CARES PROJECT**

**Quarter 1, 2017**

/COMMUNITY OUTREACH cont'd

**FOX 11 COMMUNITY CARES PROJECT**

**Quarter 1, 2017**

We began a new community partnership project titled "Fox 11 Community Cares". This project has two goals: (1) To make the community aware of organizations that contribute to our community; and (2) To support the non-profits by encouraging donations. Sponsored by Nicolet Bank, Green Bay. **The project began January 26, 2017 and the first non-profit organization featured was Freedom House.** It makes possible homeless families with children to stay together & progress to self-sufficiency. Marketing produced the segments to run in "Good Day Wisconsin" once daily, once daily in "Fox 11 News at Five", one time in "Fox 11 News at Nine on Thursday or Friday, one time on Thursday or Friday in "FOX 11 News at Ten", and one time in Saturday "Weekend News at Nine". **In February, we focused on Center for Suicide Awareness.** This non-profit offered support to anyone in Wisconsin who may have thoughts of suicide. The Kaukauna grup has a HOPELINE, a free text line offering assistance 24/7/365 days/yr. **And in March, the organization P.A.T.H. was featured.** It is run by volunteers dedicated to increasing opportunities for recreation & integration in the community for children & adults with special needs. P.A.T.H. is based in Sturgeon Bay, WI. and provides low-cost and no-cost programs for parents of children with autism and other special needs.

**LOCAL PSAs For WLUK-TV**  
**Quarter 1, 2017**

<b><u>TITLE</u></b>		<b><u>THEME / ORGANIZATION</u></b>
JDRF CELEBRITY GALA	:20	JUVENILE DIABETES RESEARCH FOUNDATION
SCIENCE EXPO	:30	EINSTEIN PROJECT
GBCT	:15	GREEN BAY COMMUNITY THEATRE
FUTURE1	:15	CURRENT / GREATER GREEN BAY CHAMBER
HELP FOR THE HOMELESS	:15	HYGIENE DRIVE
ARTIGRAS	:30	MOSAIC ARTS INC
SKIN CANCER SCREEN	:10	WAUSHARA COUNTY HEALTH DEPT.

**PUBLIC SERVICE SCRIPTS – AIRED ON WLUK-TV**  
**QUARTER 1, 2017**

**(1) SCIENCE EXPO 2017**

**See page 12**

**(2) CELEBRITY GALA 2017**

**See page 13**



PO BOX 19011  
Green Bay WI, 54307  
Donna Fischer / Marketing  
Telephone (920) 490-1467  
FAX (920) 494 8782

TITLE: EINSTEIN SCIENCE EXPO 2017  
:25

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VIDEO

PETE IN FRONT OF CLOUDS  
SUPER: PETE PETONIAK  
FOX 11 DIRECTOR OF METEOROLOGY

"SCIENCEY" BACKGROUND WITH  
SCIENCE EXPO LOGO  
SUPER:  
Saturday, February 4  
9am – 4pm  
Shopko Hall, Green Bay

PETE ON CAMERA

GRAPHICS FULL SCREEN  
SUPER: EinsteinProject.org

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AUDIO

(PETE PETONIAK ON CAMERA)  
The Einstein Project Science Expo is a great way to  
have fun with science!

(PETE VOICE OVER)  
It's Saturday, February 4<sup>th</sup> at Shopko Hall in Green  
Bay! From electricity to biology, check out more  
than *one hundred* science experiments and  
demonstrations!

(PETE ON CAM)  
Stop by the Fox 11 booth! I'll show you how to do  
my job in front of the green screen!

(ANNOUNCER) :07  
The 2017 Einstein Project Science Expo! Saturday,  
February 4th. Brought to you by Schreiber Foods  
and WPS!

(PETE ON CAMERA)  
Don't miss the Science Expo!



787 Lombardi Ave  
Green Bay WI, 54304  
Donna Fischer / Creative Services  
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Telephone (920) 490-1467

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VIDEO

SHOT OF TOM, RACHEL, AND SOPHIA  
TAKING A SELFIE BY THE NEWS DESK  
SHOT OF SOPHIA BY HERSELF clip 6

RACHEL AND TOM ON CAMERA IN FRONT  
OF NEWS DESK  
SUPER: TOM MILBOURN  
RACHEL MANEK / FOX 11 NEWS

FULL SCREEN GRAPHICS

SUPER: SATURDAY, FEBRUARY 18

LOGOS –  
GALLOWAY COMPANY  
NEELAM DAVISON INVESTMENTS  
PEARLE VISION  
FOX 11

**SUPER: 920- 997 - 0038**

**Graphics in Dave's logos folder:  
JDRF 2017**

TITLE: **CELEBRITY GALA FOR JDRF 2017**

**:20 disk 16060**

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AUDIO

**(RACHEL MANEK VO) clip 8**  
Meet Sophia. She's 6 and she's in  
kindergarten. She also has Type One  
Diabetes.

**(RACHEL ON CAMERA) clip 13**  
You can help Sophia when you  
support JDRF, the leading funder of  
type 1 diabetes research.

**(TOM ON CAMERA)**  
Join us for the Celebrity Gala on  
Saturday, February 18!

**(TOM VOICE OVER)**  
It's at the Radisson Paper Valley Hotel  
in Appleton!

**(RACHEL VOICE OVER) clip 15**  
Call 997- 0038 for tickets!

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WLUK-TV Issues & Programs Report completed 4/10/17.  
Posted on [publicfiles.fcc.gov](http://publicfiles.fcc.gov).